



February 23, 2011

Dear Valued Customer,

As many of you are aware, Ford Gum and Machine Co., Inc. acquired the licensing and manufacturing rights to Big League Chew® from the Wm. Wrigley Co. effective January 1, 2011.

On approximately September 15, 2010 we started the installation of production and packaging lines at our manufacturing facility in Akron, NY. Since that time we have successfully built a new production area (including a temperature and humidity controlled section for drying and curing), installed the three packaging lines, and begun production of all four flavors of Big League Chew®.

Unfortunately, as with all new projects there have been some unexpected issues that have created delays in production and shipping. Much to our dismay, these delays have continued for longer than anyone anticipated. We have added staff in all areas and have gone from our initial two shifts per day six days per week, to three shifts per day seven days per week, and are still "playing catch-up" with orders that have already been received. This is the reason why you are seeing delays from your supplier in the delivery of Big League Chew®.

You may continue to see delays in deliveries for the next 60 – 90 days. I can assure you that we are doing everything that we can to overcome these issues and bring our production up to full capacity as soon as we possibly can.

I want to apologize for this situation and also thank you for your continued support of the Big League Chew® brand as well as the rest of the Ford Gum product line. Your cooperation and understanding in this matter is greatly appreciated.

Sincerely,

A handwritten signature in black ink that reads "Steven R. Greene". The signature is fluid and cursive, with a large initial "S" and "G".

Steven R. Greene
Sr. Vice President
Sales and Marketing

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